

## Joe Saltzman Documentary to Screen Thursday

By Allison Engel on October 18, 2010 8:02 AM

Journalist Joe Saltzman has never shied away from tough subjects. Groundbreaking documentaries he produced decades ago are still gripping today.

Two years ago, *Black on Black*, a documentary he made after the South Los Angeles riots, was screened at USC on the 40th anniversary of its premiere, and it seemed as daring as it was when he had to fight to get it on the air.

The USC Annenberg School for Communication & Journalism, where Saltzman is a professor, is planning a screening of another of his pioneering documentaries at 6:30 p.m. Thursday at the Annenberg Auditorium.

*Why Me?*, his 1974 film on breast cancer, was the first television documentary on the subject. The program was viewed by one of every three women in the Western world and was broke ground at a time when women rarely spoke publicly about the disease.

The film won 10 major awards, including the Alfred I. DuPont/Columbia University Award for broadcast journalism.

Thursday evening's event will be hosted by Geneva Overholser, director of the USC Annenberg School of Journalism. Marty Kaplan, director of USC Annenberg's Norman Lear Center, will introduce Saltzman, who will talk about the making of *Why Me?*

After the screening of the one-hour film, a panel discussion will be moderated by Emmy Award-winning television correspondent Judy Muller, now a USC Annenberg faculty member. She will be joined by Saltzman and Sandra de Castro Buffington, director of the Hollywood, Health & Society Program at the Norman Lear Center.

A reception will follow the discussion in the east lobby.

The screening is free and open to the public.

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