

IJPC ASSOCIATES MEMBERSHIP APPLICATION FORM

The Image of the Journalist in Popular Culture (IJPC), a Project of the Norman Lear Center
Annenberg School for Communication and Journalism, University of Southern California
(www.ijpc.org)

NAME _____

TITLE _____

SCHOOL or
DEPARTMENT _____

INSTITUTION _____

MAILING
ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

BUSINESS PHONE
NUMBER _____

HOME PHONE NUMBER (OPTIONAL) _____

E-MAIL ADDRESS _____

INDIVIDUAL MEMBERSHIP (\$50) _____ INSTITUTIONAL MEMBERSHIP (\$150) _____
METHOD OF PAYMENT: Check _____ Cash _____ Credit Card _____

IF CREDIT CARD: Visa • MasterCard (Circle One)
Name as it appears on Card _____

Credit Card Number _____ Expiration
Date _____

Please make checks payable to IJPC-Norman Lear Center.

As a new IJPC Associate, you will receive complete access to **The *Heroes and Scoundrels* Project:**

The book is available on Amazon in hard-cover, paperback, e-book, Kindle and aps for iPads, iPhones and other smart phones.

The video: The complete video program will be available to you on Quicktime Player .mp4 files. We also have purchased a series of 1TB Hard drives for your convenience. Since the 40-hour video package takes up about 250GB, that means you will have 750GB of storage space for your own videos, documents and photographs.

But there are several unavoidable costs involved:

* Only members of the IJPC Associates will be legally allowed to receive the video package free of charge. If you are not already a member of the IJPC Associates, with proof of purchase of the book, your annual fee will be reduced from \$50 to \$35. If you are a member, this cost will not apply.

*The cost of the brand new 1TB Hard drive, complete with the QuickTime .mp4 files of the 40-hour *Heroes and Scoundrels* video package included, will cost \$75.00. This will include shipping and handling costs. That price only covers the cost of the hard drive and shipping/handling. There is no charge for the 40-hour video set.

NOTE: For optimum performance, an Apple product is recommended, although the files should play on any computer that can download the QuickTime Player 7. For those who ONLY have access to Windows, there is a helpful way to download QuickTime:

<http://www.makeuseof.com/tag/5-apple-quicktime-tips-windows/>

Complete instructions on the video files and how to use them will be included in the package.

To receive the video package:

E-Mail Application Form to: saltzman@usc.edu

Or send Application Form to: Image of the Journalist in Popular Culture (IJPC) Attention: Joe Saltzman, Room 102B, Annenberg School for Communication and Journalism, University of Southern California, 3502 Watt Way, Los Angeles, CA 90089-0281.

Information: 310-377-8883. Fax: 310-377-7935