

University of Southern California

# USC ANNENBERG

SCHOOL FOR COMMUNICATION

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Upcoming events

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**USC Festival 125 @Annenberg**  
 October 6-8, 2005  
 Annenberg Room 207 and Annenberg Auditorium  
 All day  
[More info»](#)

**Annenberg Research Seminar featuring Prof. Albert "Skip" Rizzo**  
 October 3, 2005  
 Annenberg Room 207  
 12 noon  
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**Journalism Forum: Steve Montiel and Victor Merina, Institute for Justice and Journalism**  
 October 4, 2005  
 Annenberg Room 207  
 12 noon  
[More info»](#)

**Impact Screening**  
 October 4, 2005  
 Annenberg Room 207  
 5:30 pm  
[More info»](#)

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**USC Festival 125 @Annenberg**  
 Thursday, October 6, 2005-Saturday, October 8, 2005  
 All day  
 Annenberg Room 207 and Annenberg Auditorium

**WEEKEND AT A GLANCE**

**Thursday, October 6**  
 All day [Paul Conrad Exhibit; building tours](#)  
 1:00 [Dean's Open Forum](#)  
 2:00-5:00 [Faculty presentations](#)  
 5:00 [Impact/ATVN presentation & reception](#)

**Friday, October 7**  
 All day [Paul Conrad exhibit; building tours](#)  
 11:00-5:00 [Faculty Presentations](#)  
 5:00 [Trojan Debate Squad presentation & reception](#)

**Saturday, October 8**  
[Pre-game picnic: 9:30 am](#)  
 Football game: USC vs. Arizona, 12:30 pm  
*RSVP required for picnic & game ticket*

**[Download the RSVP response card](#)**

Return by fax or mail by September 28 to:  
 Trojan Family Weekend  
 Office of Special Events  
 USC Annenberg School for Communication  
 3502 Watt Way  
 Los Angeles, California 90089-0281  
 Fax: (213) 821-1593

No refunds will be issued after October 3.  
 Questions? Please call (213) 740-5658.

All events are located in the USC Annenberg School for Communication, Room 207, unless otherwise indicated. Thursday & Friday events are free. Seating is limited; please arrive early.

**THURSDAY, OCTOBER 6**

- All Day*
- **Annenberg Exhibit**  
 Conrad and the Presidents: A review of work by Pulitzer Prize-winning editorial cartoonist **Paul Conrad** (2nd Floor West Lobby)
  - **Building Tours by Annenberg Ambassadors**

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**office of public affairs**

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1:00-2:00

**Open Forum with Dean Geoffrey Cowan**

Media Bias: Fact or Fiction? Lunch will be served.

2:00-3:00

**Just an Essential Part of Everyday Life: The Impact of the Internet on Our Social, Political and Economic Fabric**

Research presentation by communication professor **Jeff Cole**, Director, USC Annenberg School Center for the Digital Future.

3:00-4:00

**Youth, Media & Consumer Citizenship: Do the Media Empower Children?**

Research presentation & discussion with communication professor **Sarah Banet-Weiser**, author, *Kids Only: Youth, Consumer Citizenship & Nickelodeon*.

4:00-5:00

**Hollywood Looks at the News: The Image of The Journalist in Popular Culture**

Presentation by Emmy award-winning journalism professor **Joe Saltzman**, Norman Lear Center.

5:00-7:00

**"Impact" & ATVN Screening & Reception**

Guests are invited to a free screening of the student-produced television newsmagazine program, "Impact," winner of the 2005 Emmy Award for best college TV magazine program and a live broadcast of Annenberg TV News. Reception to follow. (Annenberg Auditorium)

**FRIDAY, OCTOBER 7**

*All Day*

■ **Annenberg Exhibit**

Conrad and the Presidents: A review of work by Pulitzer Prize-winning editorial cartoonist **Paul Conrad** (2nd Floor West Lobby)

■ **Building Tours by Annenberg Ambassadors**

11:00-12:00

**Effing the Ineffable: Why the News Media Miss the Religion Story**

Discussion led by journalism professor **Diane Winston**, Knight Chair in Media & Religion.

12:00-1:00

**Terrorism & the Media: Are Journalists Getting it Right in Covering the War on Terror?**

Discussion led by journalism school director **Michael Parks**, winner of the Pulitzer Prize for international reporting and former editor of the Los Angeles Times. Lunch will be served.

1:00-2:00

**Video Games: Evil Entertainment or Innovative Education?**

Discussion led by communication professor **Ute Ritterfeld**, Director, Annenberg Studies on Computer Games project.

2:00-3:00

**How to Save the World with Cool Jazz And a Warm Library: U.S. Public Diplomacy Successes, Failures, and Strategies for the Future**

A discussion led by communication professor **Nicholas Cull**, Chair, Public Diplomacy Studies.

3:00-4:00

**Media & Gender: Does Selling Sexuality Harm Kids?**

Research presentation by communication professor **Stacy Smith**, Co-Chair, Annenberg Institute for Youth & Media.

6:00-7:00

### **Trojan Debate Squad Demonstration**

As the first chartered student organization at USC, the nationally ranked award-winning **Trojan Debate Squad** celebrates its 125th anniversary with a public debate on the topic: *Resolved: The U.S. military should be the primary agency to oversee and administer future natural disaster relief within the United States.* Writes **Julie Carver**, assistant director of forensics, "We chose this topic in order to focus on the recent disasters in a productive way that emphasizes solutions instead of blame. I am working with the debaters to make sure that the debate keeps a positive tone and that their rhetoric appeals to a broad audience." Students attending USC who were displaced by the Hurricane have been invited to sit in and comment on the debate. The students participating from the Debate Squad include **Davis Lawyer** (a participant in **The Scholar** and a political science major), **Laila Zomorodian** (music), **Megan O'Dell** (vocal arts and history) and **Joshua Sharp** (communication). Reception follows.  
Annenberg Auditorium

## **SATURDAY, OCTOBER 8**

### **Pre-game Picnic**

9:30 am

Join Dean **Geoffrey Cowan**, parents, alumni, professors, and students for a catered buffet and beverages.

### **Open House**

Tour the school's state-of-the-art classrooms and media labs.

### **USC Trojans vs. Arizona Wildcats**

We've reserved a seat for you in a USC Annenberg section at the Coliseum.

Game Time: 12:30 pm

Please call (888) TROY-TIME or visit

[www.usctrojans.com](http://www.usctrojans.com) for confirmation of game time.

### **Picnic Location**

Queen's Court, just north of USC Annenberg between the Bing and Norris Theatres.

### **Football Tickets**

Tickets for the reserved USC Annenberg section can be picked up at the pre-game picnic check-in.

### **Parking**

Parking on campus is \$20 on game days and fills up quickly, so please arrive early.

### **Important**

Seating is limited for picnic & game tickets.

Return the **RSVP response card** by September 28 to:

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